

FRESNO RADIO

KOND 92.1 FM KRDA 107.5 FM KLLC 107.9 FM

Annual EEO Public File Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): KOND 92.1 FM KRDA 107.5 FM KLLC 107.9 FM and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites (The stations do not currently have a local web site).

The information contained in this Report covers the time period beginning July 26, 2010 to and including July 25, 2011.

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer.

Appendix 1
to
Annual EEO Public File Report Form

Covering the Period from July 26, 2010 to July 25, 2011

Station(s) Comprising Station Employment Unit: KOND; KRDA; KLLC

The Employment Unit made no full-time hires during the 12-month reporting period

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree
0		

Total Number of Persons Interviewed During Applicable Period: 0

Appendix 2 to
Annual EEO Public File

Covering the Period from July 26, 2010 to July 25, 2011

Station(s) Comprising Station Employment Unit:

KOND 92.1 FM KRDA 107.5 FM KLLC 107.9 FM

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
1	<p>California State University of Fresno, Career Development & Employment Services 5150 N. Maple Avenue MS JA 61 Fresno, CA 93740-0120 559-278-2381 / 559-278-6483 fax Aleta Wolfe</p>		
2	<p>The Fresno Bee / FresnoBee.com 1626 "E" Street Fresno CA 93706 559-441-6107 / 559-495-6291 fax Ryan Estrada</p>		

3	*TV JOBS.com P.O. Box 4116 Oceanside CA 92052 760-754-8177 wk / 760-754-2115 fax Mark C. Halloway		
4	Workforce Connection 3302 N. Blackstone Suite 155 Fresno CA 93726 559-230-4409 wk / 559-230-4043 fx Maria Alvarado		
5	Carer Builder . Com		
6	Industry Referral		

7	<p>Workforce Connection & EDD 15180 W. Whitesbridge Kerman CA 93630 559-846-4242 wk Arthur Moss</p>		
8	<p>Employment & Resource Center 4452 E. Kings Canyon Rd. Fresno CA 93750 559-453-3782 Maria Villapudua</p>		
9	<p>San Joaquin Valley College, Job Placement Dept. 295 E. Sierra Ave Fresno, CA 93710 559-448-8282 / 559-448-8250 fax Valery Van Matre</p>		
10	<p>Women's Exchange 171 N. Van Ness Ave Fresno, CA 93701 Sharon Whitney</p>		

11	On air Commercial KOND 92.1 FM		
12	College of The Sequoias, Transfer Career Center 915 South Mooney Visalia, CA 93277 559-730-3730 / 559-730-3894 fax Carol Rose		
13	Proteus Inc., Job Specialist 1815 Van Ness Ave Fresno, CA 93721 559-244-6430 / 559-244-6666 fax Debbie Baylesff		
14	Proteus Training & Employment 1815 Van Ness Fresno, CA 93721 559 485-5600 / 559-485-1832 fax Lucy Esquivel		

15	<p>Hispanic Chamber of Commerce 2331 Fresno Street Fresno CA 93721 559-485-6640 / 559-485-3738 fax Lorena Martinez</p>		
16	<p>Fresno EOC 1900 Mariposa Mall Rm 303 Fresno, CA 93721 559-263-1100 / 559-263-1187 fax Frank Franco</p>		
17	<p>Fresno EEOC 1265 W. Shaw Ave, Suite 103 Fresno, CA 93711 559-487-5793 / 559-487-5053 fax David Rodriguez</p>		
18	<p>National Black Media Coalition 4065 Kuhnle Ave Oakland, CA 94605 510-635-1378 Rudolph Marshall</p>		
19	<p>California State Long Beach 1250 Bellflower Blvd. Long Beach, CA 90840 562-985-4151 Paul Fornell</p>		

20	<p>Los Angeles Urban League 3450 Mt. Vernon Dr. Los Angeles CA 90008 310-825-2268 Rhonda West</p>		
21	<p>University Migrant Services, Coordinator 5150 N. Maple Avenue MS JA 224 Fresno CA 93740-8026 559-278-1787 Raul Moreno</p>		
22	<p>Porterville Community College, Job Planning 100 E. College Ave Porterville, CA 93257 559-791-2200 / 559-784-4779 fax Dalene Long</p>		
23	<p>Reedley Community College, Job Placement 995 North Reed Reedley, CA 93654 559-638-3641 / 559-638-5040 fax Richard Mase</p>		

24	<p>Visalia Times Delta, Job Posting P.O. Box 31 Visalia, CA 93279 559-734-5821 / 559-733-0826 fax Kathie Mears</p>		
25	<p>CSU, Mass Communications / Journalism Department 2225 E. San Ramon Ave Fresno CA 93740 559-278-2087 / 559-278-4995 fax Sally Anschutz</p>		
26	<p>Fresno City College, College Relations Specialists 1101 E. University Avenue Fresno CA 93741 559-442-4600 ext.8594 / 559-485-7304 fax Enrique Jauregui</p>		
27	<p>CSU, College Assistant Migrant Program 5150 N. Maple Avenue MS JA 224 Fresno CA 93740-8026 559-278-7709 Joseph Garduque</p>		

28	<p>CSU, Upward Bound Program 5240 N. Jackson M.S. University Center #127 Fresno CA 93740-8023 559-278-2693 Joe G. Jauregui</p>		
29	<p>CSU, Public Information Specialist 5241 N. Maple Avenue MS 49 Fresno CA 93740-8027 559-278-2795 / 559-278-2436 fax Tom Uribes</p>		
30	<p>CSU, Career Services 5150 North Maple Avenue M/S JA61 Fresno CA 93740-8026 559-278-2381 / 559-278-6483 fax Manuel Olgin</p>		
31	<p>Alternative Vocational Services 5528 N. Palm #117 Fresno CA 93704 559-446-1084 wk / 559-446-1183 fx Manuel Sanchez</p>		

32	<p>EDD 209 E. 7th Street Madera Ca 93638 559-662-4558 wk George Valdez</p>		
33	<p>Workforce Connection & Edd 1939 Academy Ave. Sanger CA 93657 559-875-1700 wk Bill Jack</p>		
34	<p>Workforce Connection 3302 N. Blackstone S-155 Fresno CA 93706 559-230-3600 wk Sarah Leon</p>		
35	<p>Employment Development Department 124 N. Irwin St. Hanford CA 93230 559-585-3546 wk Rosie Cervantes</p>		

36	<p>CSU- Dept. Mass Communications / Journalism 2225 E. San Ramon MS 10 Fresno CA 93740-8029 559-278-2338 wk Paul Adams</p>		
37	<p>Institute of Technology 731 W. Shaw Ave. Clovis CA 93612 559-297-4500 / 559-297-5822 fx Don Serna</p>		
38	<p>Heald College 255 West Bullard Ave. Fresno CA 93704 559-438-4222 / 559-438-0948 fx Erin Collins</p>		
39	<p>MCED-Microcomputer Education Ctr 2002 N. Gateway Blvd. Fresno CA 93727-1620 559-456-0623 / 559-456-0188 Seanna Herring</p>		

40	<p>Alliant International University 5130 East Clinton Way Fresno CA 93727-2014 559-456-2777 / 559-253-2267 Diana Hernandez</p>		
41	<p>State Center Community College District 390 W. Fir Clovis Ca 93611 email-allisha.ross@scccd.com Allisha Ross</p>		
42	<p>*MCED- Microcomputer Education Ctr 2002 N. Gateway Blvd. Fresno CA 93727-1620 559-456-0623 / 559-456-2988 fx Frances Diaz</p>		
43	<p>CSU, Mass Communication & Journalism Dept 2225 E. San Ramon Ave. M/S MF10 Fresno CA 93740-8029 559-278-2632 / 559-278-4995 fx Tamyra Pierce</p>		

44	<p>Placement Pros 1040 E. Herndon, Suite 103 Fresno CA 93720 559-439-1100 / 559-439-2013 fx Luz Sandoval</p>		
45	<p>Workforce Connection 1680 E. Manning Ave Reedley CA 93654 559-637-7593 / 559-643-0855 fx Yesenia Corona</p>		
46	<p>Human Services System Dept. of Employment Barton Building #315 4499 East Kings Canyon Rd Fresno CA 93702 559-453-4937 / 559-453-4745 fx Gary Hickok</p>		
47	<p>*Television Bureau of Advertising 3 East 54th Street New York NY 10022 212-486-1111 Hope Etheridge</p>		

48	<p>Merced Community College Career Center 3600 M Street Merced, CA 95348-2898 209-384-6243 / 209-381-6581 fx Deborah Sutton-Coxey</p>		
49	<p>Fresno City College, Job Placement Coordinator 1101 East University Fresno, CA 93741 559-442-4600 ext. 8172 Sean Henderson</p>		
50	<p>West Hills Community College , Human Resources 300 W. Cherry Coalinga CA 93210 559-935-0801 / 559-935-5655 fax Rosa Cabrera</p>		

51	<p>West Hills Community College District 1511 Ninth St. Firebaugh, CA 93622 559-659-1473 / 559-659-3237 fax Eliseo Gamino</p>		
52	<p>Pacific College 1717 S. Chestnut Fresno, CA 93702 559-453-2000 / 559-453-2007 fax Mary Willis</p>		
53	<p>Heald College, Career Development Center 255 W. Bullard Fresno, CA 93704 559-438-4222 / 559-438-6368 fax Erin Collins</p>		

54	Sierra Valley Business College, Employment Services Department 4747 N. 1st Street #D Fresno, CA 93726 559-222-0947 / 559-222-2973 fax Glenys Anderson		
	Internal Posting		

*indicates sources that have requested notification of job openings.

Appendix 3 to

Annual EEO Public File Report
Covering the Period from July 26, 2010 to July 25, 2011

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities
Undertaken by KOND 92.1 FM KRDA 107.5 FM KLLC 107.9 FM

- **Activity:** Central California Women's Conference

Date: September 14, 2010

Host / Sponsor of Activity: Central California Women's Conference

Participating Employees: Judy Anaya – GM Asst, Angela Navarrete VP GM, Jose Luis Sanchez Promotions Director and Rick Gonzales LSM.

Description of Activities: Answer questions regarding Radio and Media in General and talk about the different career opportunities in Radio.

- **Activity:** 15t Annual Latina Women's Conference

Date: April 15, 2011

Host / Sponsor of Activity: Central California Hispanic Chamber of Commerce

Participating Employees: Judy Anaya – GM Asst, Angela Navarrete VP GM and Brandie Carpenter NSM

Description of Activities: Answer questions regarding Radio and Media in General and talk about the different career opportunities in Radio.

- **Activity:** Open House / Tour

Date: May 10, 2011

Host / Sponsor of Activity: Univision Radio / Univision TV

Participating Employees: Judy Anaya – GM Asst, Jose Luis Sanchez Promotions Director and Angelica Freitas GM Assistant.

Description of Activity: Fresno Christian School
Talk to students about the different career opportunities at Univision Radio and TV. Tour of facility and questions answer session.

- **Activity:** Open House / Tour

Date: May 12, 2011

Host / Sponsor of Activity: Univision Radio

Participating Employees: Judy Anaya – GM Asst and Jose Luis Sanchez Promotions Director

Description of Activity: Laton High School

Talk to students about the different career opportunities at Univision Radio .
Tour of facility and questions answer session.

- **Activity:** Career Fair

Date: November 11, 2010

Host/Sponsor of Activity: DeVry University

Participating Employees: Judy Anaya – GM Assistant, Angela Navarrete VP GM

Description of Activity: Angela Navarrete Vice President General Manager was the keynote speaker at this job fair. She gave a presentation regarding job opportunities within radio. We also had a booth where we talked to the attendants about the wide range of job opportunities a radio station offers.

- **Activity:** Career Fair

Date: January 26, 2011

Host/Sponsor of Activity: Heald Business College

Participating Employees: Judy Anaya GM Assistant and Angela Navarrete – Vice President General Manager

Description of Activity: We talked to the attendants about the wide range of job opportunities a radio station offers.

- **Activity:** Career Fair

Date: January 28, 2011

Host/Sponsor of Activity: Employment Development Department

Participating Employees: Jose Luis Sanchez – Promotions Director

Description of Activity: We talked to the attendants about the wide range of job opportunities a radio station offers. The fair also covered agricultural worker health, safety community services and special programs for the agricultural worker.

- **Activity:** School Presentation

Date: March 29, 2011

Host/Sponsor of Activity: Clovis West High School

Participating Employees: Angela Navarrete – Vice President General Manager

Description of Activity: Angela gave 2 presentations at the Clovis West High School. She spoke to future graduating classes about the wide range of job opportunities a radio station offers.

- **Activity:** Career Fair

Date: March 29, 2011

Host/Sponsor of Activity: The County of Fresno Department of Social Services

Participating Employees: Judy Anaya GM Assistant and Jose Luis Sanchez – Promotions Director.

Description of Activity: We talked to the attendants about the wide range of job opportunities a radio station offers. This particular job fair is one of the biggest employment events in the San Joaquin Valley.

- **Activity:** Career Fair

Date: April 13, 2011

Host/Sponsor of Activity: Fresno City College

Participating Employees: Judy Anaya GM Assistant and Jose Luis Sanchez – Promotions Director.

Description of Activity: We talked to the attendants about the wide range of job opportunities a radio station offers.

- **Activity:** Career Fair

Date: May 12, 2011

Host/Sponsor of Activity: State of California Labor Workforce Development Agency

Participating Employees: Rick Gonzales – Sales Manager

Description of Activity: “Honor a Hero Hire a Vet”
We talked to the attendants about the wide range of job opportunities a radio station offers